

# PRESS RELEASE

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BayBio, BIOCOM and SoCalBio Establish the California Life Science Alliance  
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Regional Biotech Organizations Join Forces to Promote California's Leadership in Life Science Innovation

**SAN DIEGO--(BUSINESS WIRE)--**SoCalBio (the Southern California Biomedical Council), BIOCOM and BayBio, which together represent life science firms and research organizations across California, today announced an alliance to promote the state's life science industry.

The California Life Science Alliance is based upon a memorandum of understanding signed at the 2008 BIO International Convention in San Diego. Under the terms of the three-year agreement, the organizations will pool resources and work together to address a range of public policy issues.

The new alliance recognizes that California is the birthplace of biotechnology and the undisputed leader in global biocommerce and innovation. But while the life science industry is one of the state's largest employers and economic catalysts, it has not garnered its fair share of visibility and recognition.

"Citizens and elected officials tend to understate our industry's vast contribution to California's economy and society as a whole," said Joe Panetta, president and CEO of BIOCOM. "By working together as an alliance, we can make sure that our representatives in Sacramento and Washington D.C., as well as the public at-large, understand that the life science industry is vital to California's future."

With more than 200,000 employees at about 5,000 establishments that generate more than \$70 billion in revenues, California's life science firms and research organizations represent nearly half of the world's biotechnology industry. They employ a large workforce and generate a financial impact rivaling that of other sectors such as film and television production which is routinely heralded as one of California's most important signature industries.

BayBio President and CEO Matt Gardner added "For too long, California's biotech industry hasn't been recognized for its economic impact, as well as its role in shaping the future of healthcare. The alliance announced today will help remedy this problem."

The alliance will focus on public policy and joint advocacy efforts at the state and federal levels. The three organizations will also collaborate on life science industry conferences and joint purchasing group opportunities.

"Regions throughout the world are aggressively trying to lure our biotech firms and the clean, high-paying jobs that go with them," said Ahmed Enany President and CEO of SoCalBio, which represents the life science and medical device industries throughout the greater Los Angeles area. "Raising the visibility of this vital industry will help Californians understand that California must work proactively to retain its leadership in biotech innovation and commercialization."



California is the undisputed world leader in biotechnology, serving as home to industry leaders such as Amgen, Genentech and Invitrogen. It's also home to hundreds of smaller biotech, medical device, diagnostic and scientific service companies, as well as a diverse range of service providers that help the industry succeed. In addition, California is home to world-renowned research institutions including UCSF, Stanford, UC Berkeley, UCLA, USC, UCI, Caltech, UC-San Diego, Salk Institute and the Scripps Research Institution, which serve as life science innovation and talent centers. The California Life Science Alliance is open for participation with other regional organizations that help strengthen the alliance and promote the life science industry throughout California. The memorandum signed today does not constitute an agreement by any of the entities to provide financial support for any individual project or activity.

### **About BayBio**

BayBio is Northern California's life sciences association. It supports the life sciences community through advocacy, enterprise support and the promotion of best practices and research collaboration. BayBio represents more than 400 members involved in research, development, and commercialization of life science technologies. Over a third of BayBio members are engaged in developing medical technologies, diagnostics and research tools. More info about BayBio can be found at [www.baybio.org](http://www.baybio.org)

### **About BIOCOM**

BIOCOM is the largest regional life science association in the world, representing more than 570 member companies in Southern California. The association focuses on initiatives that position the region's life science industry competitively on the world stage, and on the development and delivery of innovative products that improve health and quality of life. This includes initiatives in capital formation, public policy, workforce development, and member services. More info about BIOCOM can be found at [www.biocom.org](http://www.biocom.org)

### **About SoCalBio**

The Southern California Biomedical Council (SoCalBio or SCBC) is the member-supported trade association of the life-science industry in Greater Los Angeles. Its mission is to promote biomedical and life science research, development, manufacturing and overall economic development in the six counties (Los Angeles, Orange, Ventura, Riverside, San Bernardino and Santa Barbara) that comprise the greater Los Angeles region. The organization's programs assist local firms in accessing capital, potential partners and business support services. They also promote technology transfer and workforce training. More information about SoCalBio is available at [www.socalbio.org](http://www.socalbio.org).

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